

Summer of sport

HOST A RAINBOW LACES WATCH PARTY

Rainbow Laces

About Rainbow Laces

Rainbow Laces is Stonewall's sports, exercise and wellbeing campaign. The vision is a world where those in the LGBTQ+ community feel welcome and safe to move, participate and play.

When signs of welcome are visible, confidence grows – and movement follows. Rainbow Laces makes that welcome visible so the LGBTQ+ community can **move with pride**.



Host a watch party

Bring people together through sport and raise vital funds for Stonewall.

This summer is packed with sport. The men's FIFA World Cup, the Women's T20 World Cup and the Commonwealth Games are all happening and many of the biggest moments will overlap with Pride Month.

Whether you're a venue, a sports club or just gathering friends to cheer on your team, we've got everything you need to host a Rainbow Laces watch party and raise money for a great cause.



Step one - pick a fixture

THE KEY DATES

The FIFA World Cup

- **11 June:** starts
- **17 June:** England vs Croatia
- **23 June:** England vs Ghana
- **27 June:** England vs Panama
- **19 July**: Final

Women's T20 World Cup

- **12 June:** England v Sri Lanka
- **13 June:** Scotland v Ireland
- **16 June:** England v Ireland
- **24 June:** England v West Indes
- **27 June:** England v New Zealand
- **5 July:** Final

Commonwealth Games

- **23 July:** starts

View the full schedule for all sports here.

Step two - sell tickets AND FUNDRAISE FOR STONEWALL

One way you can help raise money is to sell tickets to your watch party, and donate a portion of your profits to Stonewall.

Choose a ticketing option that works for you and your venue. Online ticketing platforms like **Eventbrite** are great, or you can sell tickets directly through your venue.



Step three - order your Rainbow Laces

You can’t have a Rainbow Laces watch party without Rainbow Laces!

Purchase some laces to give out to your attendees, or sell them on the day. Every penny goes directly to funding Stonewall’s vital work.

Buy now



Step four - promote your event

Social media post

🌈 Join us for our #RainbowLaces watch party for **[fixture name]**!

LGBTQ+ people still face barriers to participation in sport and movement. That's why we'll be cheering on England while celebrating LGBTQ+ inclusion and raising much needed funds for @Stonewall.

Get your ticket today, **X%** of profits will be donated to Stonewall to help fund their vital work fighting for LGBTQ+ equality: **ADD LINK**

Use our Canva templates to create an event poster!

- Social posts
- A5 poster



Step five - go the extra mile

If you want to take your fundraising to the next level then why not add an extra activity:

- Run a Rainbow Laces raffle
- Have a donation bucket or QR code on display
- Run a sweepstake
- Halftime quiz
- Sell Rainbow Laces merch



How to donate

AND HOW YOUR MONEY WILL HELP

When it comes to sending your money over to us there are two ways you can do this: firstly you can pay online via our website, secondly you can pay via bank transfer. For information on how to do so please email us.

Thank you for your support, here are some things that you are helping us to fund.

£50 Will provide funding for a member of the LGBTQ+ community to march with us at Pride.

£100 Will provide rainbow laces for a community sports group ensuring they can offer a welcoming and inclusive space for LGBTQ+ people.

£250 Will provide a place for an LGBTQ+ person on one of Stonewall's career development programmes.

£500 Will help to fund vital research that enables us to understand the experiences of LGBTQ+ people in the UK and make the case for change.



Thank you for your support!

If you have any questions, please email phoebe.scholefield@stonewall.org.uk.

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